



## PRESS RELEASE FOR IMMEDIATE RELEASE

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### **New Website for Real Estate Investors Using GoogleEarth™ and GIS Technology to Help Hurricane Victims in Gulf Coast Region**

Houston, Texas (Marketing Dynamics) June 5, 2006 - Recent media reports recognize the vital role that real estate investors will play in helping to speed the monumental recovery effort currently underway in the Gulf Coast region. Current estimates expect the recovery to take anywhere from 10 years to 25 years.

One forward-looking company, BPI Management, Inc., based in The Woodlands, Texas, is bringing active real estate investors to the region via MyPropertyLeads.com. This website portal was created specifically for real estate investors and features leading-edge layered mapping tools based on GoogleEarth™ and Geographical Information System (GIS) technology that have not been readily available to investors.

“It’s quite amazing,” says Andy Valadez, Marketing Director, “Larry Haines, the founder has put together a very effective way for investors to evaluate properties without ever having to visit the area using technology no other site offers. Prior to this, most investing sites relied on limited multiple listing service information that only offers ordinary data on homes like a photo, an address, pricing, and amenities. MyPropertyLeads.com gives potential investors bird’s eye aerial views, links to pertinent zoning and tax information, flood maps, storm surge data and details that investors could never get their hands on unless the spent hours and hours doing in-depth and tedious research.”

“MyPropertyLeads.com will also make it easier and faster for the owners of storm or flood-damaged homes to get competitive offers on their properties,” says Mr. Valadez.

“We launched a separate website April 10<sup>th</sup> to attract home owners in the region to list for free and make their properties available for real estate investor reviews and ultimately good offers,” says Mr. Haines, “SellYourFloodHouse.com has been an overwhelming success with over 700 homeowners in New Orleans area alone connecting with our resource and listing their homes on our website. It is completely free for them to use.”

“Now we’ve launched MyPropertyLeads.com to attract real estate investors from across the country who are in a position to help families recovering from the personal and financial disaster caused by the devastating storm and what must be overwhelming stress for hundreds of thousands of families,” says Mr. Haines.

“We will be hosting a FREE introductory webinar for potential investors and reconstruction contractors on June 14<sup>th</sup>, 12:00 PM Eastern, where we will explain how they can leverage their use of this amazing and valuable resource and bring aid to the region quickly,” says Mr. Haines, “The government is just taking too long.”

Interested parties can call into the webinar for free and join a panel of experts from BPI Management, Inc. for an informative and fast-paced session where they recap the opportunities along Gulf Coast. They will walk you through their system, show you the numerous tools that could be at your disposal as a member, and explain how to obtain the leads, evaluate the properties, and make money NOW with this incredible, once in a life-time opportunity.

For more information on the upcoming **FREE** webinar, “**Why invest in the Gulf Coast?**” scheduled for June 14, 2006 visit [www.MyPropertyLeads.com](http://www.MyPropertyLeads.com) and look for the sign-up box.

If you are a homeowner in the devastated hurricane region looking to list their properties for free may visit: [www.sellyourfloodhouse.com](http://www.sellyourfloodhouse.com)

### **Company Information**

***BPI Management, Inc.** is a Texas-based firm using technology to work with real estate investors to implement best practices to speed up business processes and create greater financial returns faster. To learn more about **MyPropertyLeads.com** visit this special link [www.mypropertyleads.com/media.php](http://www.mypropertyleads.com/media.php) or contact Andy Valadez, Marketing Director at 713.560.3348 or e-mail: [andy@marketingdynamics.org](mailto:andy@marketingdynamics.org). Reporters are able to review an on-line interview with Kathie Turner, Veteran News Anchor and download other documents to support your story (i.e., photos, video, review media mix to market effort, and radio PSA, etc).*

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