



PRESS RELEASE FOR IMMEDIATE RELEASE

SellYourFloodHouse.com Offers Help To Hurricane-Ravaged Gulf Coast Home Owners

New Orleans, Louisiana (Business Wire) - After Hurricane Katrina devastated the Gulf Coast, many sat by their television sets wishing they could help. One man has taken that wish and made it a reality.

Entrepreneur Larry Haines, President of BPI Management, Inc., has created a win/win real estate situation for those wanting and needing to sell their homes.

The founder of “SellYourFloodHouse.com,” Haines has devised a way to sell hurricane-ravaged homes in their current conditions at no charge to the seller.

Haines knows that investors from across the U.S are prepared to buy these homes despite their condition. He deals with investors and their needs daily as Director of Focus Groups of the Realty Investment Club of Houston, the nation’s second largest real estate investment association.

By registering online, these homeowners will receive up to five bids from investors, all interested in purchasing the property. The seller then compares the bids and accepts the one that best suits him.

“We have nothing to do with the sale,” said Haines. “We are more like a clearinghouse or market maker. We don’t get involved in the negotiations. We are just there to facilitate, to get sellers and buyers together. The purpose of the five bids is so that the seller can get an idea of what the house is worth or fair market value. If four buyers are reasonably close in their bid and one is way off, then probably that latter bid is not the one to consider.”

After most disasters, there is always someone who is going to turn a profit from the situation. There are investors from around the country who make a living purchasing properties in bad shape, fixing them up and selling them at a profit.

“We put the seller in front of a group of investors that are interested in purchasing properties along the Gulf Coast,” said Haines. “These investors are able to close quickly enabling people who have lived with uncertainty for months, to move forward, and with some money in their pockets. We want them to List Free and Sell Fast.”

As an entrepreneur, Haines learned early on to take chances. Haines attended high school in Greece allowing him to understand other cultures, realizing possibilities in life others may only dream of.

“I realize, especially having lived overseas, that if you can’t make it in the U.S. there is something wrong,” he said. “There is so much opportunity here; my only problem is that I don’t have enough time in the day to do everything I want to do. I have put together a virtual marketplace through SellYourFloodHouse.com that uses mapping technology to help investors see what they are buying, where they are buying it, and what they need to know to help them bid on these houses.

“I couldn’t stand sitting back and watching what these people were going through, so I drove there, sleeping in my truck for three days, since there was no place else to stay, just to see what was going on. Then I came up with a plan to help, which can meet the needs of so many people to move on with their lives. No house is off limits.”

“I truly believe wherever there is chaos, there is opportunity.”

Company Information:

***BPI Management, Inc.** is a Texas-based firm using technology to work with the community at large to create best practices and conduct ethical business in the real estate industry. To learn more about **SellYourFloodHouse.com** visit this special link www.sellyourfloodhouse.com/media.php or contact Andy Valadez, Marketing Director at 713.560.3348 or e-mail: andy@marketingdynmaics.org. Reporters are able to review an on-line interview with Kathie Turner, Veteran News Anchor and download other documents to support your story (i.e., photos, video, review media mix to market effort, and radio PSA, etc).*